



*IT, security and business leaders from across the state will gather at our flagship tech conference. With more than 600 in attendance and nearly 60% being director level and above, sponsoring is a great way to engage and share the great work your organization is doing with key decision-makers from across all industry sectors.*

### SPONSORSHIP OPPORTUNITIES

**All Sponsors Receive:** Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level) | Option for exhibit booth for sponsors of \$3,000+ with opportunity to use lead generation app

#### **Presenting • \$25,000 (SOLD – IBM)**

Logo integrated into event logo + used in all promotional materials | provide opening remarks to kickoff event | option to provide + introduce opening keynote speaker | option to provide logo item to attendees | premier exhibit booth | 16 VIP registrations, 2 reserved tables

#### **Luncheon • \$7,500 (SOLD – Sentinel One)**

Provide remarks at luncheon | sponsor logo on placards on tables | option to provide branded items at table | preferred exhibit booth | 8 registrations (4 VIP/4 regular), reserved table

#### **Pre-Conference Reception (Thursday, May 9) • \$6,000**

Sponsor branding of event | provide remarks at reception | preferred exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

#### **Startup Showcase • \$6,000 (SOLD – Coastal Federal Credit Union)**

A portion of sponsorship proceeds dedicated to cash prize awarded to showcase winner, option to contribute additional in-kind services | introduce startup companies on stage | receive contact information for presenting startups | preferred exhibit booth | 8 registrations (4 VIP/4 regular), reserved table

#### **Closing Keynote/TECH Talks • \$5,000 (2 Available – 2 SOLD – Citrix, Data Network Solutions)**

Introduce TECH Talk speakers | Branded graphic on screen during introductions | preferred exhibit booth | 8 VIP registrations, reserved table

#### **Breakout Sessions • \$5,000 (6 available – 5 SOLD - AHEAD, Cherry Bekaert, North State Technology Solutions, SAS, Smith Anderson)**

Moderate panel at breakout session (first come basis) | assist with topic selection + panel development | option to display materials in breakout room | preferred exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

**General Audience Breakfast • \$4,000 (SOLD – Cambridge Computers)**

Logo on placards at continental breakfast | exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

**VIP Breakfast • \$4,000 (SOLD – Zscaler)**

Provide remarks at breakfast | logo on placards at VIP breakfast | exhibit booth | 8 registrations (2 VIP/6 regular), reserved table

**Mobile App • \$3,500 (SOLD – Access IT)**

Logo with link on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations

**Registration • \$3,000 (SOLD – Spectrum Enterprise)**

Logo on electronic check-in devices that each attendee will engage with at registration | exhibit booth adjacent to registration | 6 registrations (2 VIP/4 regular)

**Name Badge • \$3,000 (SOLD – Crown Castle)**

Logo on die cut, professionally printed name badges | exhibit booth | 6 registrations (2 VIP/4 regular)

**Conference Bag • \$3,000 (SOLD – Dean Dorton Allen Ford)**

Logo displayed with State for Tech event logo on bag given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 regular)

**Green Host • \$3,000 (SOLD – Deutsche Bank)**

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | exhibit booth | 6 registrations (2 VIP/4 regular)

**Journal • \$3,000 (SOLD – Rebyc Security)**

Logo on journal/notebook given to all attendees at lunch (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 regular)

**Lanyard • \$3,000 (SOLD – ScienceLogic)**

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 regular)

**Mobile Charging Lounge • \$3,000 (SOLD – One Source Communications)**

Logo on signage in mobile charging area set with soft seating | 6 registrations (2 VIP/4 regular)

**VIP Lounge • \$3,000 (SOLD – Securis)**

Sponsor branded signage in VIP Lounge | exhibit booth | 6 registrations (6 VIP)

**Tech Expo • \$3,000 (SOLD – Fujitsu)**

Sponsor branding on all Tech Expo signage | exhibit booth | 6 registrations (2 VIP/4 regular)

**Wi-Fi • \$3,000 (SOLD – First Citizens)**

Logo on Wi-Fi placards on tables with custom network name + password | exhibit booth | 6 registrations (2 VIP/4 regular)

**Startup Showcase Prize Package • \$2,500 (Limited Availability – 2 SOLD – MetLife, WeWork)**

A portion of the proceeds dedicated to cash prize award for showcase winner | option to contribute additional in-kind services valued at \$5,000 or more | receive contact information for presenting startups | 6 registrations (2 VIP/4 regular)

**Gold • \$2,500 (Limited Availability – 3 SOLD – AICPA, INFINIDAT, Maurice Hagar, WorkSmart)**

Listed as a Gold Sponsor at the event | exhibit booth | 6 registrations

**Head Table • \$2,000**

Signage at head table | 2 VIP registrations seated at head table with NC TECH leadership + key speakers

**Refreshment Break • \$2,000 (2 Available – 1 SOLD - Railinc)**

Logo on placards at break stations | 4 registrations (1 VIP/3 regular)

**Silver • \$1,500 (Limited Availability – 2 SOLD Credit Karma, Wyrick Robbins)**

Listed as a Silver Sponsor at the event | 4 registrations

**Reserved Table • \$1,500 (BCBSNC, Cisco, Credit Suisse, Genworth Financial, MCNC, LexisNexis, Optum)**

Logo on table | 8 registrations, reserved table

**Reserved Table • \$2,500 (Non-Member)**

Logo on table | 8 registrations, reserved table